

LATHAM & WATKINS LLP  
Jennifer L. Barry (SBN 228066)  
*jennifer.barry@lw.com*  
12670 High Bluff Drive  
San Diego, CA 92130  
T: +1.858.523.5400 | F:+1.858.523.5450

Jessica Stebbins Bina (SBN 248485)  
*jessica.stebbinsbina@lw.com*  
10250 Constellation Boulevard, Suite 1100  
Los Angeles, CA 90067  
T: +1.424.653.5500 | F:+1.424.653.5501

Attorneys for Plaintiff  
TRADER JOE'S COMPANY

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

TRADER JOE'S COMPANY, a California  
corporation,

Plaintiff,

v.

TRADER JOE'S UNITED,

Defendant.

Case No. 2:23-cv-05664-HDV-MARx

**DECLARATION OF JESSICA  
STEBBINS BINA IN SUPPORT OF  
PLAINTIFF TRADER JOE'S  
COMPANY'S OPPOSITION TO  
DEFENDANT TRADER JOE'S  
UNITED'S MOTION FOR  
ATTORNEYS' FEES**

Hon. Hernán D. Vera  
Date: April 11, 2024  
Ctrm: 5B  
Time: 10:00 a.m.

Complaint Filed: July 13, 2023

1 I, Jessica Stebbins Bina, declare as follows:

2 1. I am an attorney licensed to practice law in California, a partner at  
3 Latham & Watkins LLP, and counsel for plaintiff Trader Joe's Company ("Trader  
4 Joe's") in this case. I have personal knowledge of the facts set forth below, and if  
5 called upon, I can and will testify competently to them.

6 2. I am submitting this declaration in support of Trader Joe's opposition  
7 to Trader Joe's United's motion for attorneys' fees.

8 3. In addition to its core grocery products and retail services, Trader  
9 Joe's creates additional branded products for use in-store and at events. Trader  
10 Joe's offers these branded products to support and strengthen its brand, as these  
11 products bear the TRADER JOE'S marks and are offered and distributed in  
12 connection with Trader Joe's core products and services.

13 4. For example, Trader Joe's created branded pins in connection with the  
14 2023 Rose Parade. The pins bear the TRADER JOE'S mark and feature other  
15 designs such as garden gnomes, teapots, and circus tents. Moreover, while Trader  
16 Joe's does not sell coffee mugs, it does sell coffee, tea, and cocoa, "mug hanger"  
17 cookies that sit atop mugs, "mug mix" hot chocolate, and hot cocoa stirring spoons  
18 emblazoned with mug designs.

19 5. Attached as **Exhibits 1-11** are public webpages reflecting a sample of  
20 these branded items that Trader Joe's creates and distributes in connection with its  
21 core products and services.

22 6. Attached as **Exhibit 12** is a true and correct copy of the website  
23 located at [www.nytimes.com/2024/03/05/style/trader-joes-mini-tote.html](http://www.nytimes.com/2024/03/05/style/trader-joes-mini-tote.html) as of  
24 March 21, 2024.

25

26

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7. Attached as **Exhibit 13** is a true and correct copy of the website located at *www.twitter.com/TraderJoesUnite/status/1672280062777864201* as of March 21, 2024.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on March 21, 2024 in Los Angeles, California.

/s/ Jessica Stebbins Bina

Jessica Stebbins Bina

# **Exhibit 1**





Document title:	Trader Joe's Autumn Sticker Roll 2023 Pumpkin Spice 7 Designs   Mercari
Capture URL:	<a href="https://www.mercari.com/us/item/m62287720606/?ref=brand_detail">https://www.mercari.com/us/item/m62287720606/?ref=brand_detail</a>
Page loaded at (UTC):	Sun, 17 Mar 2024 16:30:12 GMT
Capture timestamp (UTC):	Sun, 17 Mar 2024 16:30:49 GMT
Capture tool:	10.44.1
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	6
Capture ID:	3V15sQk9AEdoujtRL4azHA
User:	lw-apasillas

PDF REFERENCE #: u8tJETg9Nd3qyVKAu1bpfi

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Mercari / Trader Joe's / Toys & Collectibles / Arts & Crafts / Stickers / Trader Joe's Autumn Sticker Roll 2023 Pumpkin Spice 7 Designs




















Updated 03/09/24

Trader Joe's Autumn Sticker Roll 2023 Pumpkin Spice 7 Designs

\$28.00

+ \$4.99 delivery fee

Add to cart

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or

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\*By continuing to checkout, you agree to the [Mercari Privacy Policy](#) and [Terms of Service](#).

Like (1)

Comment (0)

More


Comments

No comments...yet

Be the first to comment

Add your comment

Meet the seller



kareneli

★★★★★ 402 reviews | 1029 listed 402 sales

Details

Condition

Good

Brand

Trader Joe's

Category

[Toys & Collectibles](#) [Arts & Crafts](#) [Stickers](#) [Trader Joe's Stickers](#)

Posted

03/09/24

Tags

#stickers (78K)

#autumn (20K)

#pumpkinspice (3K)

Description

Trader Joe's Autumn Sticker Roll 2023 Pumpkin Spice 7 Designs

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We use cookies to improve site experience, advertising, and other purposes. By continuing, you agree to the use of cookies. [Privacy Policy](#)

Review details

Got it

\$4.99 | from Washington

# **Exhibit 2**

Document title:	Trader Joe's Halloween Sticker Roll 2023 Ghost Witch Hat Skull Eye Cauldron   Mercari
Capture URL:	<a href="https://www.mercari.com/us/item/m27804595173/?ref=brand_detail">https://www.mercari.com/us/item/m27804595173/?ref=brand_detail</a>
Page loaded at (UTC):	Sun, 17 Mar 2024 16:29:02 GMT
Capture timestamp (UTC):	Sun, 17 Mar 2024 16:29:52 GMT
Capture tool:	10.44.1
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	6
Capture ID:	iCAUaH3iMfBg1aJEaHzhPn
User:	lw-apasillas

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Mercari / Trader Joe's / Toys &amp; Collectibles / Arts &amp; Crafts / Stickers / Trader Joe's Halloween Sticker Roll 2023 Ghost Witch Hat Skull Eye Cauldron



Updated 03/09/24

## Trader Joe's Halloween Sticker Roll 2023 Ghost Witch Hat Skull Eye Cauldron

**\$28.00**

+ \$4.99 delivery fee

Add to cart

Make offer

Buy now

or

PayPal Checkout

\*By continuing to checkout, you agree to the [Mercari Privacy Policy](#) and [Terms of Service](#).

Like (2)

Comment (0)

... More

### Comments



No comments...yet

Be the first to comment

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1

### Meet the seller

**kareneli**

★★★★★ 402 reviews | 1029 listed 402 sales

### Details

Condition ⓘ Good

Brand [Trader Joe's](#)Category [Toys & Collectibles](#) [Arts & Crafts](#) [Stickers](#)  
[Trader Joe's Stickers](#)

Posted 03/09/24

### Tags

#stickers (78K)

#halloween (415K)

### Description

Privacy settings

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Review details

Got it

### Shipping & Payments

Document title: Trader Joe's Halloween Sticker Roll 2023 Ghost Witch Hat Skull Eye Cauldron | Mercari

Capture URL: [https://www.mercari.com/us/item/m27804595173/?ref=brand\\_detail](https://www.mercari.com/us/item/m27804595173/?ref=brand_detail)

Capture timestamp (UTC): Sun, 17 Mar 2024 16:29:52 GMT

Page 1 of 5

**Exhibit 2**  
**6**

# **Exhibit 3**

Document title: Trader Joe's 2023 Rose Parade Limited Release ONWARD! Lapel Pin Collectible | eBay

Capture URL: <https://www.ebay.com/itm/145563338460?itmmeta=01HS1NWM8CDFZ2GSH77XSCBQ8Q&hash=item21e44046dc:g:V0gAAOSwSWHjwVnW&itmprp=enc%3AAQAJAAAA0lkptlZe7hW8klnsXf0Q0arlmx9ejE242EK%2BNPhO31UyEuLS7E9kKaFO2AV10xFNfDfWdrKQpb9nq6aHVgzCKnOFi4XIQ%2FN%2BFcc%2FF4Wxrmzql8ITStVhvJms1F1%2BKqKRFj0aMfczPZJzXz0QB41wCMGevO3YkxN2Kq%2Fvert2fU6T2vdqO8B3iJUAHfyT4d8fVYxcJ8JcnrNZcNzm7Tb6pTQjSeJxGGzD2LFGYFvvJJXemOvUTriB8UB9rkOeLej5Evxdr4KssWBRBgj%2FwCLsBU%3D%7Ctkp%3ABk9SR6jE8rXIYw>

Page loaded at (UTC): Sun, 17 Mar 2024 16:25:45 GMT

Capture timestamp (UTC): Sun, 17 Mar 2024 16:27:00 GMT

Capture tool: 10.44.1

Collection server IP: 54.157.181.49

Browser engine: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36

Operating system: Windows\_NT (Node 18.18.2)

PDF length: 10

Capture ID: rETiyga2xpCqWT5Td6939S

User: lw-apasillas

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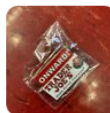
## People who viewed this item also viewed



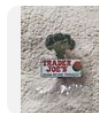
**RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin...**  
**\$7.99**  
 + \$6.90 shipping  
 Sponsored



**Trader Joes Rose Parade Pin 2023 ONWARD!**  
**\$3.00**  
 + \$4.02 shipping



**Trader Joes Rose Parade Pin 2023 ONWARD!**  
**\$5.00**  
 + \$4.19 shipping



**New Trader Joe's 2024 Rose Parade Limited Release...**  
**\$5.00**  
 + \$5.25 shipping



## Trader Joe's 2023 Rose Parade Limited Release ONWARD! Lapel Pin Collectible



[sierra 3645 \(212\)](#)  
[100% positive](#)
[Seller's other items](#)
[Contact seller](#)

**US \$7.00**

or Best Offer

Condition: **New**

**Buy It Now**

**Add to cart**

**Make offer**

[Add to watchlist](#)

Have one to sell? [Sell now](#)

## Similar Items

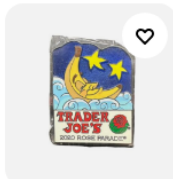
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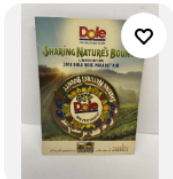
[Feedback on our suggestions](#)



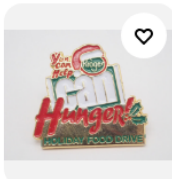
**RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin...**  
 Pre-owned  
**\$7.99**  
 + \$6.90 shipping  
 Seller with a 100% positive feedback



**Trader Joe's 2020 Rose Parade Collectible Pin**  
 New  
**\$24.99**  
 + \$5.35 shipping  
 Seller with a 100% positive feedback



**Fancy 2018 Dole Rose Parade Pin Limited Edition. Sharing...**  
 New  
**\$21.88**  
 Free shipping  
 Seller with a 100% positive feedback



**Kroger Holiday Food Drive You Can Help Can Hunger Santa H...**  
 Pre-owned  
**\$14.40**  
~~\$16.94~~ 15% off  
 Free shipping  
 Seller with a 100% positive feedback

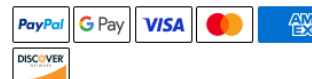
TR  
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 + \$  
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**Shipping:** **US \$4.00 Standard Shipping.** [See details](#)  
 Located in: Williamsburg, Virginia, United States

**Delivery:** Estimated between **Thu, Mar 21** and **Mon, Mar 25** to 98119 ⓘ

**Returns:** Seller does not accept returns. [See details](#)

**Payments:**



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Free shipping  
Seller with a 100%  
positive feedback

Free shipping  
Seller with a 100%  
positive feedback

Free shipping  
Seller with a 100%  
positive feedback

Free shipping  
Seller with a 100%  
positive feedback

Se  
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Free shipping



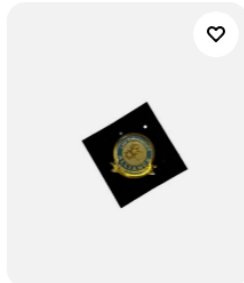
eBay Money Back Guarantee  
Get the item you ordered or your money back. [Learn more](#)

## Explore related items

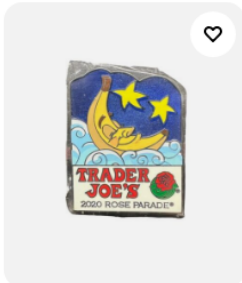
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Vtg Law Enforcement Alliance of America LEAA Gold Tone Enamel Lapel Pin  
Pre-owned  
**\$10.00**  
+ \$112 shipping  
Seller with a 100% positive feedback



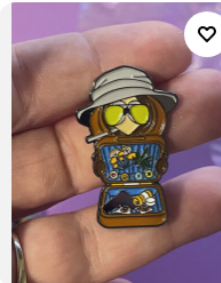
Trader Joe's 2020 Rose Parade Collectible Pin  
New  
**\$24.99**  
+ \$5.35 shipping  
Seller with a 100% positive feedback



RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin Collectible  
Pre-owned  
**\$7.99**  
+ \$6.90 shipping  
Seller with a 100% positive feedback



memento mori skull enamel lapel pin brooch tac  
New (Other)  
**\$11.99**  
Free shipping  
Seller with a 100% positive feedback



Kenny South Park Hunter Thompson Lapel Pin Hat Pin High Quality!  
New  
**\$11.99**  
Free shipping  
**29 sold**



NEW Loot Walk New  
**\$8.4**  
Free  
Seller with a 100% positive feedback

About this item

Shipping, returns, and payments

[Report this item](#)

Seller assumes all responsibility for this listing.

eBay item number: 145563338460

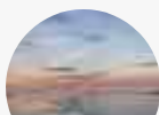
### Item specifics

Condition New: A brand-new, unused, unopened, undamaged item (including handmade items). See the seller's ...  
[Read more](#)

### Item description from the seller

Trader Joe's Rose Parade Limited Release 2023 ONWARD! Lapel Pin Collectible  
NEW

### About this seller



sierra\_3645

100% Positive Feedback · 641 items sold

### Detailed seller ratings

Accurate description	4.9	Reasonable shipping cost	4.8
Shipping speed	5.0	Communication	4.9



# **Exhibit 4**

Document title: ☐ 2015 Trader Joe's Rose Parade Gnome On a Toadstool Float Lapel Shirt Pin | eBay

Capture URL: <https://www.ebay.com/itm/394527463680?itmmeta=01HS1NWM8CKXXF0EJ3TX5QY0H3&hash=item5bdbab5900:g:pUwAAOSwrcpjuCcR&itmprp=enc%3AAQAJAAAA0Dc3Ycce1yUIP1UrWnghUNsM9qATRqGPbYddmHvezX%2Fjpn1nnwSGLBNxJxZcPNMFnGt4zkD0qbUf9OqK%2Fp1uv4%2FjssMyAxJxJSZtCHde0iL%2FJwHQUP2FPKFrZXIRmJJe6RIaXJV1w2%2FRFt66S0wXSb15WE1V2RkmWMV63M4dvpoJPXqB60hTtBkoiVohGOwBS6Y58s%2B5Auavh48%2FHoEgwzQQvRB1wpWVj0lth97urDfjXraoDEE9Ag4pmajfREhNtNgosFIP2VSS33YYMoEC4io%3D%7Ctkp%3ABk9SR6jE8rXIYw>

Page loaded at (UTC): Sun, 17 Mar 2024 16:27:56 GMT

Capture timestamp (UTC): Sun, 17 Mar 2024 16:28:31 GMT

Capture tool: 10.44.1

Collection server IP: 54.157.181.49

Browser engine: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36

Operating system: Windows\_NT (Node 18.18.2)

PDF length: 9

Capture ID: bG7CfxDPgxpwwKRmo1Fkv7

User: lw-apasillas

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## People who viewed this item also viewed



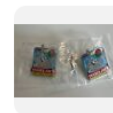
**RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin...**  
**\$7.99**  
+ \$6.90 shipping  
Sponsored



**Trader Joe's 2015 Rose Parade Enamel pin w/Garden...**  
**\$15.00**  
Free shipping



**Trader Joe's Rose Parade Pin 2023 ONWARD!**  
**\$5.00**  
+ \$4.19 shipping



**2013 Elephant Teacup Float Trader Joe's Collectible...**  
**\$10.00**  
+ \$4.00 shipping



## 2015 Trader Joe's Rose Parade Gnome On a Toadstool Float Lapel Shirt Pin

[shawi-8291](#) (21)  
[100% positive](#) · [Seller's other items](#) · [Contact seller](#)

**US \$19.99**

or Best Offer

Condition: --

**Buy it Now**

**Add to cart**

**Make offer**

[Add to watchlist](#)

Have one to sell? [Sell now](#)

## Similar Items

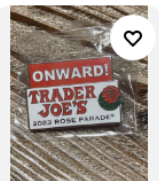
Sponsored

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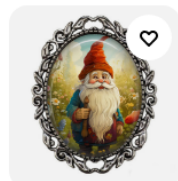
[Feedback on our suggestions](#)



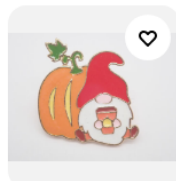
**RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin...**  
Pre-owned  
**\$7.99**  
+ \$6.90 shipping  
Seller with a 100% positive feedback



**Trader Joe's 2023 Rose Parade Limited Release ONWARD!...**  
New  
**\$7.00**  
+ \$4.00 shipping  
Seller with a 100% positive feedback



**Lucky Garden Gnome Pin Sweater Scarf Brooch Fantasy...**  
New  
**\$14.95**  
Free shipping  
Seller with a 99.9% positive feedback



**Gnome with Pumpkin Vintage Lapel Pin**  
Pre-owned  
**\$14.40**  
~~\$16.94~~ 15% off  
Free shipping  
Seller with a 100% positive feedback

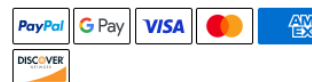
**Lux Pir Br Ne**  
Fre  
Se  
po

Shipping: **US \$5.95 Standard Shipping.** [See details](#)  
Located in: Celina, Ohio, United States

Delivery: Estimated between **Thu, Mar 21** and **Mon, Mar 25** to 98119 ⓘ

Returns: Seller does not accept returns. [See details](#)

Payments:



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Seller with a 100%  
positive feedback

Free shipping  
Seller with a 100%  
positive feedback

Free shipping  
Seller with a 99.9%  
positive feedback

Free shipping  
Seller with a 100%  
positive feedback

Free  
Se  
po

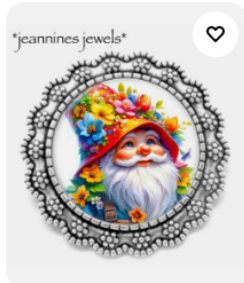
 eBay Money Back Guarantee  
Get the item you ordered or your money back. [Learn more](#)

## Explore related items

Sponsored

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Spring Garden GNOME  
BROOCH Silver Lapel Pin  
Gardener Gardening Easter...  
New

**\$24.99**

Free shipping  
Seller with a 99.8% positive  
feedback



Coffee Lover Gift Pink Gnome  
Coffee Mug Silver Lapel Pin  
BROOCH Valentine Gift  
New

**\$24.99**

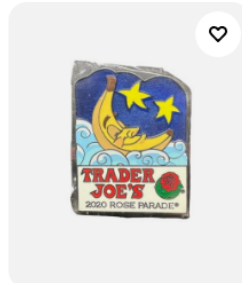
Free shipping  
Seller with a 99.8% positive  
feedback



Valentine GNOME Red Heart  
Roses BROOCH Silver Lapel  
Pin Valentines Day Gift  
New

**\$24.99**

Free shipping  
Seller with a 99.8% positive  
feedback



Trader Joe's 2020 Rose Parade  
Collectible Pin

New

**\$24.99**

+ \$5.35 shipping  
Seller with a 100% positive  
feedback



RARE Trader Joe's 2018 Rose  
Parade Spinner Lapel Pin  
Collectible  
Pre-owned

**\$7.99**

+ \$6.90 shipping  
Seller with a 100% positive  
feedback



WDV  
8th 25th  
New

**\$18.**

**\$22.**  
Free  
Tc

About this item

Shipping, returns, and payments

[Report this item](#)

Seller assumes all responsibility for this listing.

eBay item number: 394527463680

## Item description from the seller

 Trader Joe's 2014 Rose Parade Pickle Car Float Collectible Lapel Shirt Pin.

## About this seller



**shawi-8291**

100% Positive Feedback - 47 items sold


 Joined Nov 2022

[Seller's other items](#)

[Contact](#)


[Save seller](#)

## Seller feedback (21)

 s\*\*\*a (9) • Past 6 months Verified purchase


Very quick shipping and delivery. Product came exactly as described.  
Great experience overall.

[RARE Taylor Swift Getaway Car Lithograph 1512/2500 In Canister \(#395160860633\)](#)

 2\*\*\*2 (1751) • More than a year ago Verified purchase

Fabulous, as pictured. Arrived quickly in lovely gift box with ribbon. Good  
communication from seller.

[RARE VTG Marked Salvador Teran Sterling Silver Bangle Bracelet Dancers and Stars...](#)

 s\*\*\*b (451) • Past year Verified purchase

coin was better than the pictures. You couldn't tell it was still in the  
original package. fast shipping

[2022 1 oz Silver Fender Stratocaster Guitar in Surf Green \(#394324126071\)](#)

?

# **Exhibit 5**

Document title: Trader Joe's 2020 Rose Parade Collectible Pin | eBay

Capture URL: <https://www.ebay.com/itm/395098119550?itmmeta=01HS1NWM8CDKJRD94SA8JMMJPY&hash=item5bfdaedd7e:g:EwEAAOSwXD1ljyvY&itmprp=enc%3AAQAJAAAA8JbJGF8VGmcnZgm4KPBXsXmd4REYRcEqpg%2Bm1a1vdbUrhPSDtI%2BvoOKDRXvHqFIYYeKyG0SErC8yZBQ9UMjfWfMioX47PNrW4vbFb2GTDZYOCgH3yQv5HBk5U%2B7C6gyo0Clcp84SocjFP2Fh1IsN5owoescvdT96%2FYs6%2B1jzhIxRpDwYlbaj1ST4DLX8uAuhpdfBclkahhVyPAAHOCok%2F28fhejSXXJ%2FemufMFK7wBymMNMROGc%2BocSxqxG4Ptp%2FUMz6an2bP lXXny0usv6hnUcvDdWnUvmJMD4yvapuDkQJdxkkACb4ubc8F4J47HUt5g%3D%3D%7Ctkp%3ABFBMpsTytchj>

Page loaded at (UTC): Sun, 17 Mar 2024 16:24:28 GMT

Capture timestamp (UTC): Sun, 17 Mar 2024 16:25:02 GMT

Capture tool: 10.44.1

Collection server IP: 54.157.181.49

Browser engine: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36

Operating system: Windows\_NT (Node 18.18.2)

PDF length: 12

Capture ID: 6wxJxyC5VgvvpH5QDW9SB2

User: lw-apasillas



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## People who viewed this item also viewed



Rose Parade Fabric of America 2001 Pin - Officially License...

**\$12.00**

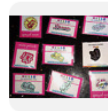
Free shipping  
Sponsored



Pin Parade Series: Mixed Pin Collection

**\$9.99**

+ \$6.99 shipping



gay pride pin Anna parade trans lesbian LGBTQ pronoun...

**\$3.99**

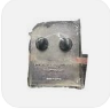
Free shipping



Longaberger 2004 Tournament of Roses Parade Pin...

**\$15.00**

+ \$6.15 shipping



## Trader Joe's 2020 Rose Parade Collectible Pin



[i3collectiblesXAMaroids](#) (331)

100% positive · [Seller's other items](#) · [Contact seller](#)

**US \$24.99**

or Best Offer

Condition: New with tags

Buy It Now

Add to cart

Make offer

[Add to watchlist](#)

Have one to sell? [Sell now](#)



Breathe easy. Returns accepted.

## Similar Items

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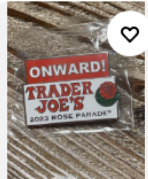
[Feedback on our suggestions](#)



RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin...  
Pre-owned

**\$7.99**

+ \$6.90 shipping  
Seller with a 100% positive feedback



Trader Joe's 2023 Rose Parade Limited Release ONWARD!...  
New

**\$7.00**

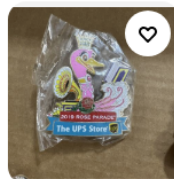
+ \$4.00 shipping  
Seller with a 100% positive feedback



TRADER JOE'S 2022 Rose Parade Watermelon Pin  
New

**\$18.99**

+ \$3.84 shipping  
Seller with a 99.7% positive feedback



2019 Rose Parade The UPS Store Pin New

**\$23.74**

~~\$24.99~~ 5% off  
Free shipping

Fe:  
En:  
St:  
Ne:  
Se:  
po

Pickup: Free local pickup from Sun Valley, California, United States. [See details](#)

Shipping: **US \$5.35 Standard Shipping.** [See details](#)  
Located in: Sun Valley, California, United States

Delivery: Estimated between Fri, Mar 22 and Wed, Mar 27 to 98119 ⓘ

Returns: 30 days returns. Buyer pays for return shipping. [See details](#)

Payments:



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Free shipping

Seller with a 100% positive feedback

Free shipping

Seller with a 100% positive feedback

Free shipping

Seller with a 99.7% positive feedback

Free shipping

Free shipping

Free shipping

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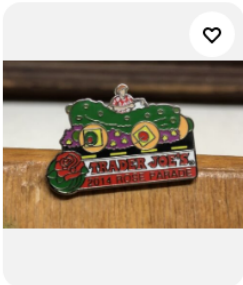
RARE Trader Joe's 2018 Rose Parade Spinner Lapel Pin Collectible

Pre-owned

**\$7.99**

+ \$6.90 shipping

Seller with a 100% positive feedback




TRADER JOE'S 2014 Rose Parade Pickle Car Float Collectible Pin

Pre-owned

**\$16.99**

+ \$3.84 shipping

Seller with a 99.7% positive feedback




TRADER JOE'S 2022 Rose Parade Watermelon Pin

New

**\$18.99**

+ \$3.84 shipping

Seller with a 99.7% positive feedback




PINTRILL PIN - Museum Of Weed - Collectors Item.

New

**\$18.99**

+ \$5.35 shipping

Seller with a 100% positive feedback



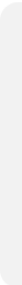
ZARD Snowmen Brooch with Scarf and Hat in Crystal Accent Christmas Holiday Pin

New

**\$25.80**

Free shipping

Seller with a 99.4% positive feedback



Lape Free Corr New

**\$12.**

Free

13 w

About this item

Shipping, returns, and payments

[Report this item](#)

Seller assumes all responsibility for this listing.

eBay item number: 395098119550

Last updated on Feb 25, 2024 13:26:38 PST [View all revisions](#)

Item specifics

Condition

New with tags: A brand-new, unused, and unworn item (including handmade items) in the original ...

[Read more](#)

Brand

Trader Joe's

Type

Pin

Color

blue

Item description from the seller

- Trader Joe's 2020 Rose Parade Collectible Pin
- Chocking Hazard Ages 4+ Product is intended for the Adult Collector Product may contain Sharp Points, Small Parts, and other Elements not suitable for children

# **Exhibit 6**

Document title:	Trader Joe's Rose Parade Pins Set of 7   Mercari
Capture URL:	<a href="https://www.mercari.com/us/item/m97170037240/?ref=brand_detail">https://www.mercari.com/us/item/m97170037240/?ref=brand_detail</a>
Page loaded at (UTC):	Sun, 17 Mar 2024 16:20:27 GMT
Capture timestamp (UTC):	Sun, 17 Mar 2024 16:21:38 GMT
Capture tool:	10.44.1
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	6
Capture ID:	wvJptMRtnQ1kEz7ehCmvzr
User:	lw-apasillas

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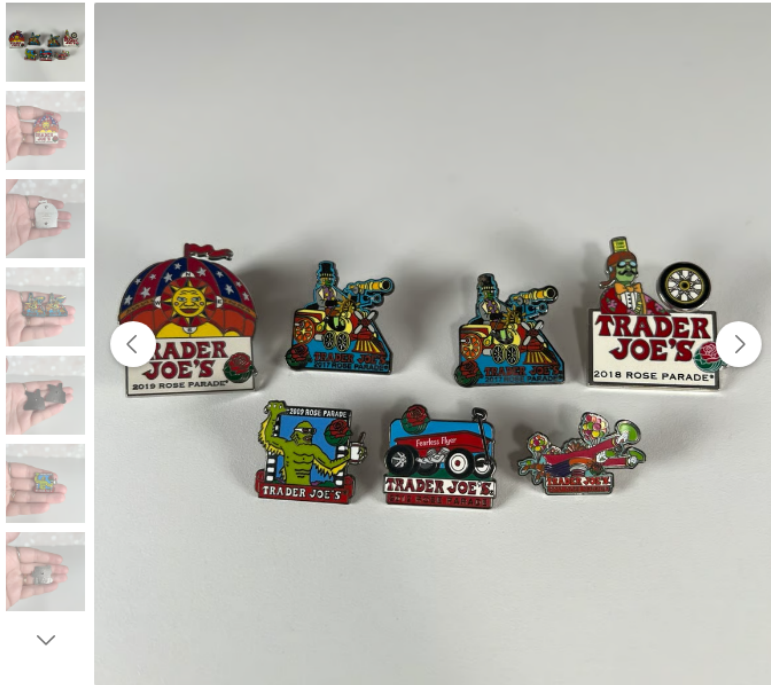
Beauty

Kids

Sports

View all

Mercari / Trader Joe's / Toys &amp; Collectibles / Collectibles &amp; Hobbies / Pins / Trader Joe's Rose Parade Pins Set of 7



Updated 01/26/24

## Trader Joe's Rose Parade Pins Set of 7

\$100.00

+ \$7.99 delivery fee

Pay in 4 interest-free payments of \$25.00.  
[Learn more](#)

Add to cart

Make offer

Buy now

or

Checkout

\*By continuing to checkout, you agree to the  
[Mercari Privacy Policy](#) and [Terms of Service](#).



Get CPS 2-Year Protection Plan for ONLY \$14.99  
Sold separately. Purchase after checkout. [Learn more](#)

Like (3)

Comment (0)

... More

### Comments



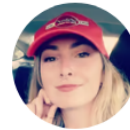
No comments...yet

Be the first to comment

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1

### Meet the seller



ShopChloesThrfts

★★★★★ 511 reviews | 3991 listed 516 sales

Profile verified

### Details

Condition ⓘ Like new

Brand [Trader Joe's](#)Category [Toys & Collectibles](#) [Collectibles & Hobbies](#) [Pins](#)  
[Trader Joe's Pins](#)

Posted 01/08/24

### Description

Years 2008, 2012, 2016, 2017, 2018, and 2019

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Review details

Got it



# **Exhibit 7**

Document title: Trader Joe's T Shirt Short Sleeve Employee Hibiscus Blue Mens Size Large | eBay

Capture URL: <https://www.ebay.com/itm/134966160363?itmmeta=01HSFJM1V5952EDAHQR9E04ESS&hash=item1f6c9c2beb:g:PlgAAOSwoNdl58ma&itmprp=enc%3AAQAJAAAA4LmTxBEVLrIgYWwN98WmjKM99sdlxg%2FttvCW2h%2BiGspTb%2Ff%2BqstJK7Ed5fgzJPpv%2FPGBIZpVkiGogWVbrowfMPIF6mo6sa9dt9z%2FhUyS5Ra4ISGgQFWEn2p2h6nltfWSSFvm8Chrg9rTHljUvTVmtXGYoVvaSoA8uAs0fMmZb%2F3C2LBwh7dkRaAYmO%2Bfi8pd0fm6tA%2BHCDGoB%2BM0gRTi4VUgLsixZbjv5Bm4Jkpuqj0i38ABhUs4XgN7FSDAyKfd%2BXzTMEneqzWWPBwTwhM18Th20sadAXmi3sgErZXs6F8Y%7Ctkp%3ABFBM8p3Q8stj>

Page loaded at (UTC): Thu, 21 Mar 2024 05:19:53 GMT

Capture timestamp (UTC): Thu, 21 Mar 2024 05:20:46 GMT

Capture tool: 10.44.2

Collection server IP: 54.145.42.72

Browser engine: Mozilla/5.0 (X11; Linux x86\_64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36

Operating system: Linux (Node 18.18.2)

PDF length: 12


Capture ID: eskK13Zgmyv2Xy7HXnCDwW

User: lw-aman

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Clothing, Shoes & Accesso...

Men's Clothing


Shirts

T-Shirts


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People who viewed this item also viewed




Trader Joes Short Sleeve Shirt Men's Size Medium Blue...  
\$19.88  
+ \$5.99 shipping  
Sponsored





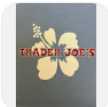

Traders Joe's Employee T-Shirt Size XL Short Sleeve...  
\$12.99  
+ \$6.65 shipping







Trader Joes T Shirt Mens Size XL Black Long Sleeve...  
\$14.80  
+ \$6.00 shipping




Trader Joe's Crew Shirt, size small, short sleeves, navy...  
\$10.00  
+ \$4.68 shipping







Trader Joe's T Shirt Short Sleeve Employee Hibiscus Blue Mens Size Large

sisterrett (1244)  
100% positive · [Seller's other items](#) · [Contact seller](#)

US \$15.99  
or Best Offer

Condition: Pre-owned  
"Excellent condition. Stored unused."

Buy It Now

Add to cart

Make offer

[Add to watchlist](#)


Have one to sell? [Sell now](#)

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Trader Joes Short Sleeve Shirt Men's Size Medium Blue Hibiscu...  
Pre-owned  
\$19.88  
+ \$5.99 shipping  
Free returns  
Top Rated Plus




Traders Joe's Employee T-Shirt Size XL Short Sleeve Unisex Royal...  
New (Other)  
\$12.99  
+ \$6.65 shipping



Vintage Microsoft Windows 95 Polo Shirt Mens Size XL Black...  
Pre-owned  
\$0.99  
0 bids  
+ \$7.95 shipping



Trader Joes Shirt Employee Blue Short Sleeve Hibiscus Cott...  
Pre-owned  
\$10.95  
\$12.88 15% off  
+ \$7.00 shipping  
Free returns  
Top Rated Plus






Breathe easy. Returns accepted.

Shipping: US \$5.90 Standard Shipping. [See details](#)  
Located in: Salinas, California, United States


Delivery: Estimated between Fri, Mar 22 and Mon, Mar 25 to 98119 ⓘ

Returns: 30 days returns. Buyer pays for return shipping. [See details](#)

Payments: 





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Document title: Trader Joe's T Shirt Short Sleeve Employee Hibiscus Blue Mens Size Large | eBay  
Capture URL: https://www.ebay.com/itm/134966160363?...  
Capture timestamp (UTC): Thu, 21 Mar 2024 05:20:46 GMT

Page 1 of 11


Exhibit 7  
19

+ \$0.77 shipping  
Free returns  
Top Rated Plus


+ \$0.00 shipping

+ \$7.95 shipping

+ \$7.00 shipping  
Free returns  
Top Rated Plus

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Trader Joe's employee crew Hibiscus shirt mens XL long sleeve blue  
Pre-owned

**\$12.57**  
\$17.95 30% off  
+ \$6.50 shipping  
Top Rated Plus



Trader Joes Short Sleeve Shirt Men's Size Medium Blue Hibiscus Logo Employee  
Pre-owned

**\$19.88**  
+ \$5.99 shipping  
Top Rated Plus  
Seller with a 99.5% positive feedback



Traders Joe's Employee T-Shirt Size XL Short Sleeve Unisex Royal Blue New  
New (Other)

**\$12.99**  
+ \$6.65 shipping  
**Last one**



Trader Joe's Short Sleeve Unisex Employee T-Shirt Hibiscus Burgundy Medium  
Pre-owned

**\$15.00**  
+ \$4.43 shipping  
Seller with a 100% positive feedback



New Comfort Colors XL Cotton Shirt Mens Short Sleeve Crew Neck Tee Top X-...  
New (Other)

**\$10.95**  
Free shipping  
Seller with a 99.8% positive feedback



Trad Blue

Pre-owned  
**\$8.88**  
+ \$5  
Top Rated Plus  
Seller with a 99.5% positive feedback

[About this item](#)

[Shipping, returns, and payments](#)

[Report this item](#)

Seller assumes all responsibility for this listing.

eBay item number: **134966160363**

Last updated on Mar 05, 2024 17:44:19 PST [View all revisions](#)

#### Item specifics

Condition	<b>Pre-owned</b> ⓘ
Features	All Seasons, Easy Care, Lightweight
Personalize	No
Pattern	Graphic Print
Vintage	No
Country/Region of Manufacture	Honduras
Size Type	Regular
Sleeve Length	Short Sleeve
Brand	Port Co
Garment Care	Machine Washable
Fit	Regular

Seller Notes	"Excellent condition. Stored unused."
Department	Men
Handmade	No
Season	Fall, Spring, Summer, Winter
Size	L
Material	Cotton
Neckline	Crew Neck
Fabric Type	Knit
Color	Blue
Theme	Hawaiian
Type	T-Shirt

?

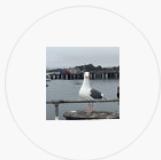


Country/Region of Manufacture	Honduras	Material	Cotton
Size Type	Regular	Neckline	Crew Neck
Sleeve Length	Short Sleeve	Fabric Type	Knit
Brand	Port Co	Color	Blue
Garment Care	Machine Washable	Theme	Hawaiian
Fit	Regular	Type	T-Shirt

### Item description from the seller

Trader Joe's Short Sleeve T Shirt.  
Graphic Hibiscus. Trader Joe's on Front and Back.  
Color is Baby Blue.  
Excellent condition. Stored Unused.

Men's Size Large  
Chest measures 44 inches.  
Front length measures 30 inches.



**slsterrett**

100% Positive Feedback  
3.2K items sold

Joined Oct 1997

[Seller's other items](#)

[Contact](#)

[Save seller](#)

### Detailed seller ratings

Average for the last 12 months

Accurate description	<div><div></div><div></div><div></div><div></div><div></div></div>	5.0
Reasonable shipping cost	<div><div></div><div></div><div></div><div></div><div></div></div>	4.9
Shipping speed	<div><div></div><div></div><div></div><div></div><div></div></div>	5.0
Communication	<div><div></div><div></div><div></div><div></div><div></div></div>	5.0

### Seller feedback (1,158)

m\*\*\*m (119) • Past year

Verified purchase

Top notch in every category, great communication, awesome value, described as used but look new, shipped it the day I bought it, package better than if it came from Bloomingdale's.

[Patagonia Board Shorts Mens 32 Wavefarer Swim Shorts Beach Blue Brown Yellow \(#134658252346\)](#)

m\*\*\*t (653) • Past 6 months

Verified purchase

This seller is fantastic. Slight issue with usps . The seller communicated with me the entire time until the package arrived. I can't say enough kind words ! Stellar....absolutely STELLER

[NEW Disney Minnie Mouse Knit Beanie and Stretch Gloves Set Girls One Size \(#134805680818\)](#)

i\*\*\*e (205) • Past 6 months

Verified purchase

Very satisfied!! Item arrived well packaged and exactly as described. Very fast shipping! Excellent eBay seller. Highly recommend!!

[Spyder Active ProWeb Long Sleeve Shirt 1/4 Zip Base Layer Grey Mens Size Medium \(#134868854216\)](#)

[See all feedback](#)

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# **Exhibit 8**

Document title:	10 things you should never do in a Trader Joe's, according to employees - pennlive.com
Capture URL:	<a href="https://www.pennlive.com/life/2020/05/10-things-you-should-never-do-in-a-trader-joes-according-to-employees.html">https://www.pennlive.com/life/2020/05/10-things-you-should-never-do-in-a-trader-joes-according-to-employees.html</a>
Page loaded at (UTC):	Tue, 19 Mar 2024 18:59:50 GMT
Capture timestamp (UTC):	Tue, 19 Mar 2024 19:02:30 GMT
Capture tool:	10.44.1
Collection server IP:	34.230.137.168
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	18
Capture ID:	4zPRT2bMFqsLcAZgmNKGsV
User:	lw-daragon

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## LIFE &amp; CULTURE

# 10 things you should never do in a Trader Joe's, according to employees

Updated: Mar. 06, 2023, 12:06 p.m. | Published: May. 08, 2020, 11:24 a.m.



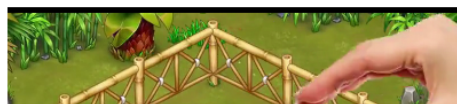
People line up outside of Trader Joe's before they open. (Patti Sapone | NJ Advance Media) Patti Sapone | NJ Advance Media

By [Linda Hasco](#) | [lhasco@pennlive.com](mailto:lhasco@pennlive.com)

It's hard to find anyone who doesn't love the shopping experience offered at [Trader Joe's](#).

Since the first store opened in 1967 in Pasadena, California, Trader Joe's has been known for offering "the best quality products for the best, everyday prices," proclaims its [website](#), and it's employees have been known for "their bright, tropical-patterned shirts and for generally being nice, helpful, and well informed."

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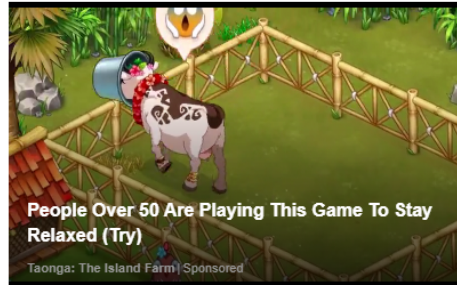
Elton John's husband provides major update on singer's health post-surgery  
[PennLive.com](#)



'Never Going Back to

patterned shirts and for generally being nice, helpful, and well informed."

Advertisement



The unique shopping experience offered by Trader Joe's "means the etiquette for customers at TJs can also be a bit different from that of a typical supermarket," says a [report by Insider](#).

[According to Insider](#), when it checked in with former and current Trader Joe's employees, here's what it learned was particularly annoying to store employees - and, the 10 things [a shopper should never do in the store](#).

**1: "Don't ask two different employees to look for the same item."**

When Insider spoke with a former Trader Joe's employee, he said, "Customers often asked me to [look in the back of the store for something](#), and it really bothered me when I'd come back out to find that they had asked a different employee to check in the back as well."

It's often more useful to ask when an employee expects an item to be restocked, than to send multiple staff members on a hunt for the same out-of-stock item, reports Insider.



Don't pass up a sample of Trader Joe's coffee, but be sure to dispose of the sample cup in the provided trash cans. (Grant Butler, The Oregonian/OregonLive) LC- Grant Butler, The Oregonian/OregonLive LC- Grant Butler, The Oregonian/

Advertisement



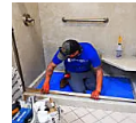
Elton John's husband provides major update on singer's health post-surgery  
PennLive.com



'Never Going Back to Prime'—Why 20,000 Users Prefer This Shopping Secret  
Online Shopping Tools



Pregnant Amish woman found dead in Pa. had cuts on her head, neck  
PennLive.com



Here's What A Walk-In Shower Should Cost  
West Shore Hom... [Learn More](#)



'Fixer Upper' fans share mixed reactions after Chip and Joanna Gaines' big...  
PennLive.com

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Don't pass up a sample of Trader Joe's coffee, but be sure to dispose of the sample cup in the provided trash cans. (Grant Butler, The Oregonian/OregonLive) LC- Grant Butler, The Oregonian/OregonLive LC- Grant Butler, The Oregonian/

Advertisement



## 2: "There's no reason to leave sample cups or trash around the store."

Insider reports that a former [Trader Joe's](#) employee said the staff hated when sample cups and food wrappers were left scattered around the store.

*"There are plenty of garbage cans around the store, so it's annoying to find trash left on shelves or in carts," they told Insider. "This is especially true if the trash was sample cups."*

Insider suggests customers show their appreciation for the free samples by depositing used cups, utensils, and napkins in provided trash receptacles.

## 3: "It can be rude to ignore employees when they greet you."

As touted on its website, the employees at Trader Joe's are known for [their friendliness](#), and being polite in return is always the best option, says Insider.

When Insider spoke with a current Trader Joe's employee, she said it was considered rude to ignore staff members or cut them off during conversation.

*"When I greet a customer and ask how they are, it's frustrating when they either don't acknowledge I said anything or they cut me off and just ask a question about where to find an item in the store," the employee told Insider. "This happens almost daily."*

Advertisement







**4: "It's frustrating for employees when you put products back on the wrong shelves."**

Leaving products where they don't belong creates more work for Trader Joe's employees, who are responsible for making sure all items are shelved correctly, says Insider.

*"It's so much easier for employees if you bring items that you don't want up to the cashiers," a former employee told Insider. "If everyone just brought unwanted items to the register, we could avoid hours spent dealing with misplaced items."*

So, when in doubt, pass the item to a staff member rather than abandoning it on a random shelf - especially frozen items that can be ruined if left out, says Insider.



Trader Joe's in State College. December 20, 2017. Dan Gleiter | dgleiter@pennlive.com HAR HAR

**5: "Try not to leave carts at the register."**

Trader Joe's shopping carts may be smaller than those at other supermarkets, but if left unattended they can still obstruct traffic flow through the store, says Insider.

*"Some people just leave their cart at the register and walk away after checking out," a former employee told Insider. "The carts are located right outside, so please take it back instead of leaving it in the way of everybody else."*

For those who don't want to deal with a cart and are picking up only a few items, Insider suggests using a shopping basket instead.

**6: "Don't try to abuse the Trader Joe's return policy."**

*everybody else."*

For those who don't want to deal with a cart and are picking up only a few items, Insider suggests using a shopping basket instead.

**6: "Don't try to abuse the Trader Joe's return policy."**

Insider reports that at Trader Joe's you can bring almost any item back to the store for a full refund, with or without a receipt - that's a generous return policy. In addition to nonedible products that didn't meet your expectations, the policy includes food items - even those you've opened and eaten, says Insider. However, the store expects customers to not ask for refunds, on products they have successfully used or enjoyed.

*"Trader Joe's is known for its excellent return policy that you can use even without a receipt, so it was always annoying when people abused it," a former employee told Insider. "For example, I had multiple people return plants that they'd obviously killed and then tried to blame the store for it."*

**7: "If you want to sample a specific food, wait for a staff member — don't open the package yourself."**

According to Insider, [Trader Joe's often allows customers to try before they buy](#) - something many shoppers may not be aware of.

Insider states there are guidelines: "Customers can have an employee open just about any item for a sample before purchase, but that doesn't mean you're allowed to start opening packages on your own. An employee must be present if a customer is sampling an item from the shelves."

Employees said shoppers weren't allowed to sample certain items, such as frozen vegetables or baking mixes, reports Insider.



Each of Trader Joe's "crew members" is friendly and knowledgeable about store products and trained to do just about everything at the store. (Photo, Mark Buqnaski | MLive.com)

**8: "There's no need to critique an employee's bagging technique, especially since they are trained to do it a**







Each of Trader Joe's "crew members" is friendly and knowledgeable about store products and trained to do just about everything at the store. (Photo, Mark Buqnaski | MLive.com)

**8: "There's no need to critique an employee's bagging technique, especially since they are trained to do it a certain way."**

A current employee told Insider that its frustrating when customers criticize the way their groceries are being bagged.

*"Staff are actually trained in the best way to bag the store's groceries, so it's annoying when a customer comes in and says that we're doing it wrong or critiques our method," she told Insider.*

To ask an employee to put certain items in the same bag or leave an item out of one is fine, but Insider suggests "customers who are extremely particular about how their groceries are handled should simply bag their items themselves."

**9: "While at the register, you should avoid being on your phone."**

Your phone call can wait. According to Insider, when in the checkout line, it's disrespectful to staff members as well as other waiting shoppers to talk on the phone at the register.

A current employee told Insider, *"It really annoys staff when a customer is on the phone in the checkout line and then gets upset when we interrupt them to tell them the total or ask a question. Even worse, some people ask us to wait until they're off the phone."*



When the checkout aisles get busy at Trader Joe's, a maritime bell rings out, telling crew members it's all hands on deck. (LC- Grant Butler, The Oregonian/OregonLive) LC- Grant Butler, The Oregonian/

**10: "Stop ringing the bells at the checkout lanes."**

Yes, Trader Joe's may have a nautical theme, but those large bells near each cashier aren't just fun decorations, they're used by staff members to [communicate or ask for assistance](#), says Insider.

teaming crew members it's all hands on deck. (LC- Grant Butler, The Oregonian/OregonLive) LC- Grant Butler, The Oregonian/

#### 10: "Stop ringing the bells at the checkout lanes."

Yes, Trader Joe's may have a nautical theme, but those large bells near each cashier aren't just fun decorations, they're used by staff members to [communicate or ask for assistance](#), says Insider.

Insider shares what those ringing bells mean: "Ringing the bell once instructs staff to open another register, and two rings means someone at the register has additional questions that need to be answered. Three bells summons a manager."

So, you can see why employees don't appreciate when customers or their children ring the bells for fun.

#### What can we learn from this?

Whether at Trader Joe's, or any grocery store, these employee suggestions for proper shopping etiquette are guidelines all of us should keep in mind, especially at this time of increased anxiety while grocery shopping amid the coronavirus pandemic. Grocery store employees deserve our respect and appreciation, so let's do our part.

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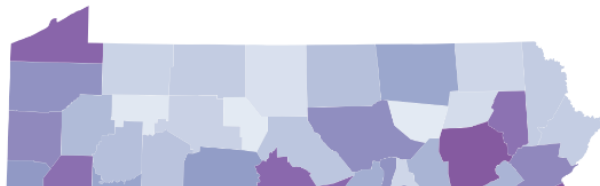
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As of 12 p.m. Dec. 18, 2020, the Pa. Department of Health reports that there are 538,655 confirmed and probable cases of COVID-19 in Pennsylvania. There are at least 13,608 reported deaths from the virus.



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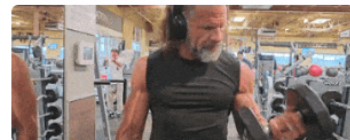
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# **Exhibit 9**

Document title:	Salted Caramel Hot Cocoa Stirring Spoon with Mini Marshmallows   Trader Joe's
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Page loaded at (UTC):	Sun, 17 Mar 2024 16:32:06 GMT
Capture timestamp (UTC):	Sun, 17 Mar 2024 16:32:49 GMT
Capture tool:	10.44.1
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	4
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User:	lw-apasillas

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TRADER JOE'S

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Home > Products > Food > Snacks & Sweets > Candies & Cookies > Salted Caramel Hot Cocoa Stirring Spoon with Mini Marshmallows

Salted Caramel Hot Cocoa Stirring Spoon with Mini Marshmallows

\$0.99/1.16 Oz

Trader Joe's Salted Caramel Hot Cocoa Stirring Spoon with Mini Marshmallows combines rich milk chocolate with the flavor of Salted Caramel. And we've topped it off with white & pink Mini Marshmallows. This handy Spoon is Hot Cocoa waiting to happen. All it requires is a mug of

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LIMITED



We Love This For...

Fall Faves

Family Style

Giftable

Treat Yourself

Ingredients

- MILK CHOCOLATE (SUGAR, COCOA BUTTER, WHOLE MILK POWDER, UNSWEETENED CHOCOLATE, WHEY POWDER, LACTOSE, COCAINUM...

Nutrition Facts

SERVING SIZE		
1 piece (33g)		
CALORIES PER SERVING		
180		
SERVES 1	AMOUNT	%DV
Total Fat	11 g	14%
Saturated Fat	7 g	35%
Trans Fat	0 g	
Cholesterol	less than 5 mg	1%

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Exhibit 9  
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TRADER JOE'S



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Shopping List

• MINI MARSHMALLOWS (SUGAR, GLUCOSE, FRUCTOSE SYRUP [WHEAT], WATER, CORNSTARCH, DEXTROSE, CARRAGEENAN, RICE PROTEIN, NATURAL FLAVORS)

- SEA SALT
- NATURAL FLAVORS.

CONTAINS MILK, SOY, WHEAT.

MAY CONTAIN EGG, BRAZIL NUT, ALMOND, HAZELNUT.

Dietary Fiber	less than 1 g	3%
Total Sugars	17 g	
Includes	15 g Added Sugars	30%
Protein	2 g	
Vitamin D	0.1 mcg	0%
Calcium	70 mg	6%
Iron	0.9 mg	6%
Potassium	120 mg	2%

**NOTE:** Since posting, the details of this item may have changed due to fluctuating market prices, federal regulations, currency rates, drought, bandits, rush hour traffic, filibusters, zombie apocalypse, punctilious product developers...Contact our Crew for current price and availability

So, What Else is New?



Entrées & Sides

Chiles Rellenos con Queso

\$5.99/14.4 Oz

+ ADD TO LIST

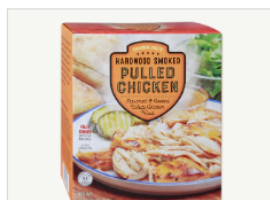


Pet Stuff

Chicken & Bone Broth Recipe Dog Treats

\$3.99/6 Oz

+ ADD TO LIST



Entrées & Center of Plate

Hardwood Smoked Pulled Chicken

\$8.99/16 Oz

+ ADD TO LIST



Nuts, Dried Fruits, Seeds

Sweetened Green Mango

\$2.49/6 Oz

+ ADD TO LIST

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# **Exhibit 10**

Document title:	Cookie Mug Hangers   Trader Joe's
Capture URL:	<a href="https://www.traderjoes.com/home/products/pdp/cookie-mug-hangers-068826">https://www.traderjoes.com/home/products/pdp/cookie-mug-hangers-068826</a>
Page loaded at (UTC):	Sun, 17 Mar 2024 16:31:09 GMT
Capture timestamp (UTC):	Sun, 17 Mar 2024 16:31:42 GMT
Capture tool:	10.44.1
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/120.0.6099.276 Safari/537.36
Operating system:	Windows_NT (Node 18.18.2)
PDF length:	4
Capture ID:	8pnuxecwGzyeLnYHgZFKjV
User:	lw-apasillas



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TRADER JOE'S

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Home > Products > Food > Snacks & Sweets > Candies & Cookies > Cookie Mug Hangers

Cookie Mug Hangers

\$2.99/5.47 Oz

Given our proliferation of festive holiday beverages and tasty cookies, we appreciate any opportunity to dunk said cookies into said beverages. So is it any wonder why Trader Joe's Cookie Mug Hangers are such a slam dunk of a holiday treat? These gingerbread person-shaped cookies are designed to

Read More

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SEASONAL

We Love This For...

Family Style

Merry-making

Treat Yourself

Ingredients

WHEAT FLOUR, SUGAR, PALM OIL, WHEAT STARCH, CARAMELIZED INVERT SUGAR SYRUP, RAPESEED OIL, LEAVENING (SODIUM BICARBONATE, CREAM OF TARTAR), EGGS, GROUND CINNAMON, SALT, CARAMELIZED SUGAR, GROUND MACE.

Nutrition Facts

SERVING SIZE

4 cookies (39g)

CALORIES PER SERVING

180

SERVES ABOUT 4	AMOUNT	%DV
Total Fat	6 g	8%
Saturated Fat	3.0 g	15%
Trans Fat	0 g	
Cholesterol	5 mg	2%
Sodium	180 mg	8%
Total Carbohydrate	29 g	11%

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Capture timestamp (UTC): Sun, 17 Mar 2024 16:31:42 GMT

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Exhibit 10  
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TRADER JOE'S



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Shopping List

ALMOND, COCONUT, HAZELNUT, MACADAMIA  
NUT, SHEA NUT.

Includes	12 g Added Sugars	24%
Protein	2 g	
Vitamin D	0 mcg	0%
Calcium	10 mg	0%
Iron	0 mg	0%
Potassium	70 mg	2%

**NOTE:** Since posting, the details of this item may have changed due to fluctuating market prices, federal regulations, currency rates, drought, bandits, rush hour traffic, filibusters, zombie apocalypse, punctilious product developers...Contact our Crew for current price and availability

So, What Else is New?



Entrées & Sides

Chiles Rellenos con  
Queso

\$5.99/14.4 Oz

+ ADD TO LIST



Pet Stuff

Chicken & Bone  
Broth Recipe Dog  
Treats

\$3.99/6 Oz

+ ADD TO LIST



Entrées & Center of Plate

Hardwood Smoked  
Pulled Chicken

\$8.99/16 Oz

+ ADD TO LIST



Nuts, Dried Fruits, Seeds

Sweetened Green  
Mango

\$2.49/6 Oz

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GOT IT

# **Exhibit 11**

Document title:	What's Good at Trader Joe's?: Trader Joe's Chocolate Salted Caramel Mug Mix
Capture URL:	<a href="https://www.whatsgoodattraderjoes.com/2018/10/trader-joes-chocolate-salted-caramel.html">https://www.whatsgoodattraderjoes.com/2018/10/trader-joes-chocolate-salted-caramel.html</a>
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Capture timestamp (UTC):	Sun, 17 Mar 2024 16:36:57 GMT
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Operating system:	Windows_NT (Node 18.18.2)
PDF length:	7
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# What's Good at Trader Joe's?

Reviews of Trader Joe's brand food products from people that are totally not affiliated with Trader Joe's.

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Monday, October 15, 2018

## Trader Joe's Chocolate Salted Caramel Mug Mix

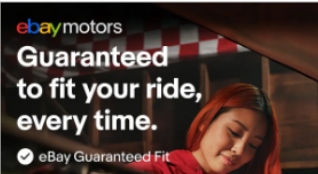


"I didn't choose the mug life. The mug life chose me." It's kinda true. This product has been out for at least a month or so, I'm pretty sure. It's not particularly fall-ish. I'm just reviewing it by default since we don't have any spectacular new pumpkin things to check out and we're between TJ's runs at the moment in our household. But we do have a microwave and mugs, so chocolate salted caramel mug mix, here we come.





I'm a fan of substituting water with milk any time something cake or brownie-ish comes along. But in this case, I didn't have any milk on hand, so water it was. The product still came out fairly rich and creamy, despite the absence of actual cow juice. I guess there's a bit of condensed milk in the caramels, but you know what I mean. No milk was added. I actually followed the instructions for once.

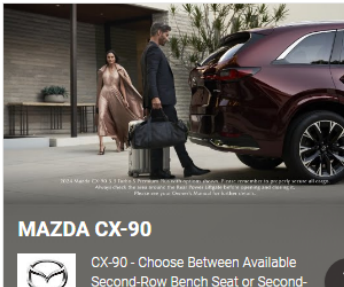
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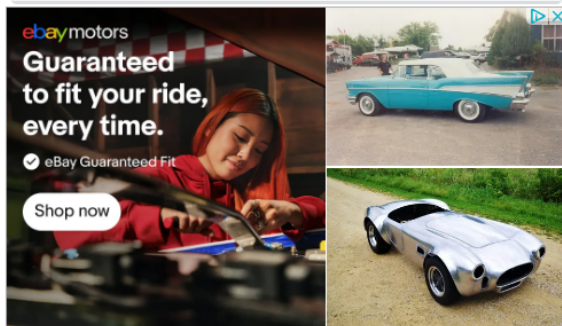
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CX-90 - Choose Between Available Second-Row Bench Seat or Second-

• ABOUT OUR TEAM







First Impressions: I'm really surprised at how easy the product was to make. If I had been handed a dessert like this at a fancy restaurant, I'd have marveled at what wizardry might have been responsible for getting actual salted caramel into the middle of a brownie in the middle of a coffee mug. I never would have guessed in a million years that it could be as simple as plopping two unwrapped caramels into the mix during a 40 second microwaving process. And yet that's it. Stir water into the mix, heat, drop caramels, heat again. Done.



My foodie-hack prowess is responsible for the odd streaking marks on the sides of the mug. I'm sure with a little patience and care, one could spiff the presentation up a bit more than I did. Also, for some reason, the colors of the brownie turned out a bit redder in this picture than they appeared to my naked eye. Not sure what I can attribute that to. I either need to white balance my camera again or get my eyes checked or both. Or neither. It's not a big deal, is it?

Flavor-wise, this product is quite sweet. I've mentioned many times before that I do have a sweet tooth, but I'm craving sugary stuff less and less in my old age. This, surprisingly, was one of the most cloyingly sweet items from Trader Joe's in recent memory. There's a bit of richness to the chocolate, and you can definitely taste the sea salt of the salted caramel, but the dominant essence was very sweet to my tongue. We've seen the *Fleur de Sel Caramel* on this blog once or twice before, and it's a quality product for sure, but it is quite sweet, as well as salty and creamy. This time, it comes in the form of cellophane-wrapped, bite-size chewy candies—four of them, two for each of the two suggested servings. I should also note that there are two individual packages for the cake mix, too. All the measuring is already done for you.

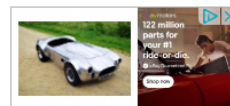
The flavors of the brownie and caramel come together nicely, despite the sweetness. I can't complain about this product too much in the end. It's very convenient and fun to make. The texture is everything you'd want and expect from a fresh-made brownie filled with gooey caramel, and the price is right at \$1.99. I probably wouldn't purchase again just because it's rare I crave chocolate and salted caramel these days, but if you do, this would definitely be a product you should reach for.

Bottom line: 7.5 out of 10.

Nutrition Facts			
2 servings per container			
Serving size 1 mix packet plus 2 caramels (95g)			
Calories	Per serving	Per container	
	350	710	
	% DV*	% DV*	
Total Fat	7g	14g	14%
Saturated Fat	5g	10g	20%
Trans Fat	0g	0g	0%
Cholesterol	10mg	20mg	2%
Sodium	155mg	310mg	48%
Total Carb.	72g	144g	53%
Dietary Fiber	4g	8g	29%
Total Sugars	45g	90g	18%
Total Added Sugars	45g	90g	18%
Protein	6g	12g	24%
Vitamin D	0.1mcg	0.2mcg	2%
Calcium	60mg	120mg	10%
Iron	3.8mg	7.6mg	48%
Potassium	420mg	840mg	20%

CX-90 - Choose Between Available Second-Row Bench Seat or Second-

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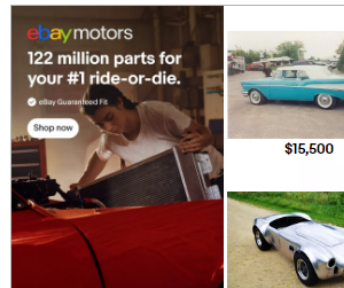


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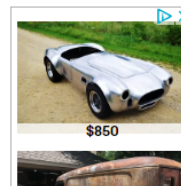
Ranking Roll Call

- Pantheon Level - The Best of the Best
- Really Darn Good
- Not Bad
- Meh
- Not So Great
- Blahhh



Products by Meal or Type

- Appetizers
- Beef
- Beverages
- Breakfast
- Cheese
- Chicken and Turkey
- Condiments and Sauces
- Dairy Free
- Dinner
- Fake Meat
- Fruit
- Gluten Free
- Grains, Breads & Cereals
- Kosher
- Lunch
- Microwavable
- Organic
- Other Meats
- Pet Treats
- Pork
- Seafood
- Sides
- Snacks and Desserts
- Vegan
- Vegetarian
- Veggies



everything you'd want and expect from a fresh-made brownie filled with gooey caramel, and the price is right at \$1.99. I probably wouldn't purchase again just because it's rare I crave chocolate and salted caramel these days, but if you do, this would definitely be a product you should reach for.

Bottom line: 7.5 out of 10.

Posted by Nathan Rodgers at 7:07 AM



Labels: not bad, snacks and desserts

5 comments:



Unknown October 15, 2018 at 12:16 PM

I hope they do a funfetti flavor next. Birthday cake flavor!

[Reply](#)

▼ Replies



Nathan Rodgers October 16, 2018 at 5:49 PM

Birthday cake mug mix would be awesome!

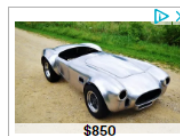
[Reply](#)



Unknown October 15, 2018 at 5:22 PM

There are tons of mug cake recipes out there (including some semi terrifying "healthy" ones) which are probably a good alternative for anyone worried about that 45g sugar (!)

I'll probably stick to straight up chocolate for my treat calories



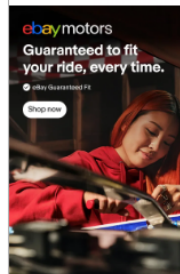
\$850



\$9,250

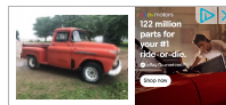


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- Latin, Mexican, and Tex-Mex
- Middle Eastern and Mediterranean



\$12,995

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  - November (12)

# **Exhibit 12**



## Why Is This \$2.99 Tote Bag Causing Chaos?

The New York Times

March 5, 2024 Tuesday 13:32 EST

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**Section:** STYLE

**Length:** 707 words

**Byline:** Madison Malone Kircher Madison Malone Kircher is a Times reporter covering internet culture.

**Highlight:** It's tiny. It's cheap. Trader Joe's stores can't seem to keep them on shelves.

### **Body**

---

It's tiny. It's cheap. Trader Joe's stores can't seem to keep them on shelves.

Thaddeus Yan went to Trader Joe's more than a dozen times last week, but he wasn't there for groceries. Mr. Yan, a 23-year-old lifestyle content creator in Los Angeles, was searching for a tote bag.

Not just any tote bag, though. Trader Joe's new miniature tote bag, a version of its standard canvas bag that is just large enough to fit your lunch, a water bottle and a few sundries. The mini tote is sold in four colors — blue, red, yellow and green — and Mr. Yan was determined to own them all.

Priced at a modest \$2.99, the limited-edition bag has become a hit on social media. Mr. Yan, a self-described Trader Joe's super fan, was one of many TikTok users to document their hunts for the item, which has become increasingly hard to find.

Mr. Yan first learned about the tote bags from the Instagram account [@traderjoeslist](#), which is devoted to all things related to the store. (It is not run by Trader Joe's but by another fan of the company.)

"It's a cute little item. It's cheap. I feel like it's very fitting for my generation, which is Gen Z," Mr. Yan said. "I heard that they were extremely limited edition and this would be, like, a onetime drop."

He visited seven stores last week before finding one that had the bag. The first was the Trader Joe's location where he usually shops, where an employee told him the bag had already sold out and to check back later in the week. At another shop, he was told that people had begun lining up at 7:30 a.m., well before the store opened. He struck out there, too.

An employee at the eighth store he called told him it had a few bags left, but that they were flying off the shelves and he should hurry.

"There were so many people surrounding the display, and they were grabbing them so fast," Mr. Yan said of the scene when he arrived. "I took all the ones I could get." He bought four for himself and one for a friend.

According to some [TikTok users](#), certain stores have placed a limit on the number of totes customers can purchase. Trader Joe's did not respond to requests for comment.

Erin Kurland, an employee at a Trader Joe's in Denver, said the tote bags had caused a "craze."

Ms. Kurland said that, while working a recent shift, a customer at her store purchased 10 bags. The customer was in Denver for a work trip and was worried the totes would sell out before being able to buy some at home.

## Why Is This \$2.99 Tote Bag Causing Chaos?

"She made sure to go out of her way on a work conference to come get these totes," Ms. Kurland, 29, said.

While Ms. Kurland said her Trader Joe's location had otherwise been relatively calm, on TikTok some shoppers have posted videos of throngs of people emptying store displays.

Elinor Kim, 22, and her sister struck out at the first store they visited this week. When they arrived at a second, a line was already forming. Ms. Kim, a 22-year-old college student in Chino Hills, Calif., recorded the scene and posted the video on TikTok, calling the experience "scary." She also bought seven bags, some of which she gave to friends and family.

"I wasn't really sure what I was going to use it for, but I felt like with everyone grabbing, it made me want to get it, too," she said of the tote, which has already begun to appear on resale sites like eBay and Depop at a significant markup, with some priced as high as \$20.

The tiny Trader Joe's bag is the latest in a series of totes that have had brushes with internet fame. In 2022, L.L. Bean's classic Boat and Tote bag got a [modern upgrade](#) when people began having the style monogrammed with ironic words and phrases. (Think "Prada" and "emotional baggage.") After the grocery-delivery company Fresh Direct stopped taking back its bags during the pandemic, some people started turning them into [wearable works of art](#). And earlier this year, the lifestyle influencer Emily Mariko drew criticism after she began selling an extra-large tote for [\\$120](#). (It sold out almost immediately.)

But not everyone has fallen for Trader Joe's latest riff on the classic canvas tote.

"Y'all are tweaking over a grocery bag," Olivia Akinfe, 22, said in a [TikTok video](#).

PHOTO: The limited-edition bag is a social-media hit. (PHOTOGRAPH BY THADDEUS YAN) This article appeared in print on page ST9.

**Load-Date:** March 10, 2024

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# **Exhibit 13**

Document title: (5) Trader Joe's United on X: "Our union merch is finally here! Thank you to everyone who's been dm'ing us about it and patiently waiting for TJU swag to become a reality. Shirts, buttons, totes, mugs, all right here: <https://t.co/9Ceg2QtY1L> <https://t.co/kSBi1dwGNG>" / X

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**Trader Joe's United**  
 @TraderJoesUnite

Our union merch is finally here! Thank you to everyone who's been dm'ing us about it and patiently waiting for TJU swag to become a reality.

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[store.traderjoesunited.org](https://store.traderjoesunited.org)

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Ordering. Can't wait to throw that TJ's United bag over my shoulder and walk past the Hadley managers

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Hell yeah!! We can't wait to see it :)

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**Exhibit 13**  
**43**

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